

PRIVACY POLICY

Dealiem Inc. (herein referred to as “Dealiem”, “we”, “us” and/or “our”) is committed to respecting and protecting your privacy. In order to provide you with relevant information, respond to your requests, and increase the benefits you receive from this website, dealiem.com (“the Site”), we sometimes request that you provide us with data about yourself. We have prepared this Privacy Notice to disclose and describe our information gathering and dissemination practices for this website.

A. COLLECTION AND USE OF PERSONALLY IDENTIFIABLE INFORMATION. In general, you may visit “the Site” without identifying yourself or revealing any personal information. Dealiem collects domain information from your visit to customize and improve your experience on “the Site”.

“The Site” may collect certain information from your visit, including the date and time of your access, the pages you have accessed, the name of the Internet Service Provider and the Internet Protocol (IP) address by which you are accessing the Internet, and the Internet address from which you linked to “the Site”, if applicable. We use this information to better understand how “the Site” is being used so that we can improve its quality and make it more beneficial to our users.

Some portions of “the Site” may request that you give us personally identifiable information, which is information that enables us to identify you, such as your name, email or other address. Some of the ways in which we may collect information from you are:

- Personalization of your visit to “the Site”
- Subscription to newsletters
- Sweepstakes or contests
- Understand and review the characteristics of our user base

It is our intent to inform you before we collect personally identifiable information, and tell you what we intend to do with the information. You will have the option of not providing the information, in which case you may still be able to access other portions of “the Site”, although you may not be able to access certain programs or services (for example: adding reviews, adding deals, validating a deal, collecting member benefits). In certain portions of “the Site”, we also may enable you to “opt out” of certain uses of your information, or elect not to receive future communications or services.

The information we collect about you or your computer will be used to operate “the Site” and to provide customer support, respond to your requests or process any transactions you have authorized. It may also be used to verify your identity, send you information, products or services that we believe may be of interest to you. In certain instances, we may make your information available to third parties with whom we have a relationship by which that third party is providing services on our behalf. We will only provide those third parties with information that is necessary for them to perform the services and we require that those third parties first agree in writing to maintain the confidentiality of the information provided to them and we prohibit them from using that information for any purpose other than to provide the services on our behalf. We may also disclose the information to our business partners, for marketing and other purposes which we believe may be beneficial to you.

Dealiem is based in Toronto, Canada with plans to expand to other cities. Accordingly, the information we collect may be used, stored and processed in Canada and the United States. By providing the information via “the Site”, you are consenting to the transfer of the information outside of your country.

Dealiem may disclose personally identifiable information that it collects on “the Site” if required to do so by law or when necessary in order to protect the rights of Dealiem or its employees.

B. DATA SECURITY. Dealiem intent is to strictly protect the security of your personal information; honor your choice for its intended use; and carefully protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

C. BUSINESS RELATIONSHIPS. “The Site” contains links to other websites. Dealiem is not responsible for the privacy practices or the content of such websites.

D. COOKIES AND WEB BEACONS. Portions of this website may use cookies to help ensure the integrity of the registration process and to help provide personalized service and deliver content specific to your interests. A “cookie” is a small amount of data transferred to your browser and read by the Web server that placed it there. It works as a sort of identification card, recording your preferences and previously entered information. By using cookies, the information you previously provided can be retrieved on your next visit to “the Site” so that your navigation time is reduced and your use of the website is simplified. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie. Web beacons may be used to deliver the cookie and to compile statistics about “the Site”, such as how many people visited a particular page or clicked on certain links. While your particular use of the site will not be revealed, Dealiem may share aggregated statistics about the use of “the Site” with third parties.

You can set your browser to decline cookies if you prefer. If you do so, you may not be able to get the benefit of some of the features of “the Site” or other websites that you visit.

E. CONTACTING US. If you have any questions or comments about our privacy statement or practices, please contact us via email at hello@dealiem.com with the words “PRIVACY POLICY” in the subject line. Visit the Canadian Privacy Policy for additional information.

Dealiem may modify or update this privacy statement from time to time at any time without prior notice. We encourage you to check this policy often so that you can continue to be aware of how we are protecting your personally identifiable information. Your continued use of the website constitutes your consent to the contents of this privacy notice, as it may be modified from time to time.